

Benefits and Value received  
by businesses, property  
owners, and the community  
at-large in 2024/2025 from  
the Dunbar Village  
BIA

Street  
Enhancements  
and Safety

Partnerships,  
Community &  
Advocacy

Marketing

Events

- **54** Pole Mounted Decorative Holiday Lighting Installations
- **51** Hanging Flower Baskets
- **108** Street Banners for **each** season
- **51** Holiday Winter White Window paintings
- **7,600 - 11,400** bulbs of year-round lights in **19** trees\*
- **31** Pink LED Heart Shaped Hanging Tree Ornaments
- **10** New Benches and **4** New Chairs\*\*
- **1** Mural and **15** pieces of Graffiti Removed
- **36** Micro-cleaning days through the Street Clean Team Social Employment Program

- **10,000** copies of Dunbar Life x **5** issues/year: **10** Business Profiles, **33** businesses featured in Dec's Gift Guide, **6** Ask an Expert columns
- 1 Website
- Instagram: Total Reel Views: **37,606**

- **1000s** of individuals from the community for *Trick or Treat in Dunbar Village*
- **1** Meet and Mingle business member event
- **5** Sweetheart Candy Heart Installations for the *Love Your City* campaign

- Advocating for Fair Business Taxation: the BIA Partnership successfully lowered City's planned business property tax increase by **1.6%**
- BIZMAP Commercial and Neighbourhood Area Profile
- Vancouver BIA Partnership: The Partnership supports local businesses by advocating on their behalf and the Dunbar BIA, one of the smaller 22 BIAs in the city, **benefits significantly from this representation.**

**The Dunbar Village BIA (DVBA) funds and manages all of the mandates and activities listed above.**

\*In addition to the DVBA's 19 trees, Stong's contributed 1,600 bulbs of light on the 8 trees outside their business.

\*\*All DVBA street furniture is now under a cleaning contract.